

Official Rules: Annual “Pulling For You” \$500 FFA essay scholarship presented by PIERCE Arrow Inc.

1. The Essay:

The topic of the annual PIERCE Essay scholarship is “Who do you pull for” or “Who is pulling for you” Judging/Scoring Essays will be judged on the following criteria:

- o Appropriateness to theme
- o Design: Creativity/originality
- o Grammar & spelling
- o Organization/Structure
- o Style

Essays must be at least 500 words. Footnotes, citations, endnotes, and essay titles will not be counted as part of the 500 words allotted to the applicant. Handwritten may not be considered. Applicants must use proper grammar and spelling in the essay and will be penalized for use of improper grammar or spelling. Applicants are not permitted to include any forms of media other than plain text in their essays, such as photos, diagrams, or charts.

Essays must be typed in 12 point Times New Roman font, double spaced. Your name must appear on each page. Applicants may opt to cite external references in their essays, such as statistics or quotes. All external references must be properly cited as parenthetical citations, footnotes, or endnotes. Plagiarism will not be tolerated. Essays must be the original work of the applicant. Essays must neither have been entered in another competition nor have been published previously in any form or sold for publication. Essays must not contain material that infringes on the intellectual property rights of others. Any essay that violates these rules will be disqualified and any awards made for such essay will be rescinded and must be returned to PIERCE Arrow Inc. All essays will be checked for plagiarism PIERCE Arrow Inc.

PIERCE Arrow Inc. will collect personally identifiable information about applicants as part of the application process. This information will be used to contact applicants in connection with the essay competition and in announcements, events, and press releases related to the essay competition and will be provided only to parties related PIERCE Arrow Inc. and the applicant’s school and legal guardians.

2. Award:

One senior expected to graduate in May will receive \$500. ALL TAXES ARE THE SOLE RESPONSIBILITY OF THE WINNERS. The prizes are awarded without warranty, express or implied, of any kind. THE PRIZES ARE NOT TRANSFERABLE.

The scholarship funds will be dispersed in one installment directly to the student after proof of enrollment to an accredited college, technical college, or university has been received by PIERCE Arrow Inc.

The winner will be expected to prove their successful graduation from an accredited high school, as well as their acceptance and enrollment in an accredited college or university.

3. How to Enter:

This contest begins at 12:00 A.M. CST on October 31st each year and ends at 12:00 A.M. CST on April 30th of each year.

To enter online go to www.piercearrowinc.com/ffascholarship .

Entrants must submit an application and an essay.

Limit one entry per person.

Sponsor is not responsible for lost, late, illegible, or incomplete entries, or entries not received for any reason.

Entries will not be acknowledged or returned. Entries become the property of PIERCE Arrow Inc. the essays can be used as they see fit.

4. Eligibility requirements:

Open to FFA high school seniors who are citizens or aliens legally residing in the United States. Winner not based on financial need. Read complete contest information before applying. Please read all requirements carefully. Entries that do not meet ALL requirements will be automatically disqualified from the contest without notification to the student.

5. Winner's list:

For winner announcement, log on to www.piercearrowinc.com/ffascholarship after June 1 where the winners name will be available.

6. Sponsor:

The Sponsor of this Contest is PIERCE Arrow Inc., 549 US HWY 287 Henrietta, TX 76365 (940) 598-5643

7. Internet:

Sponsor is not responsible for lost or late entries nor for electronic-transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone-equipment, electronic, computer, hardware, or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes that corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, the Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process and to cancel, terminate, modify, or suspend the Contest. Sponsor reserves the right to select winners from eligible entries received as of the termination date. CAUTION: Any attempt by a contestant to deliberately damage any website or undermine the legitimate operation of the game is a violation of

criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such contestant to the fullest extent of the law. If there is a dispute as to the identity of the Entrant, the prize will be awarded to the authorized account holder of the e-mail address. The “authorized account holder” is defined as the natural person to whom the e-mail address is assigned.

8. Governing law:

This Contest is governed by the internal laws of the State of Texas without regard to principles of conflict of laws. All cases and claims pertaining to this Contest must be brought in a court of competent jurisdiction in the City of Wichita Falls, without recourse to class-action suits.

9. Conditions of participation:

No transfer, assignment, or substitution of a prize permitted, except Sponsor reserves the right to substitute prize (or prize component) for an item of equal or greater value at Sponsor’s sole discretion. Nothing in these official contest rules shall obligate Sponsor to publish or otherwise use any entry submitted in connection with this Contest. All federal, state, and local laws and regulations apply. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Contest. By entering, Entrant represents that any essay, etc., and other materials submitted as part of Entrant’s contest entry are the original work of Entrant and not copied from any other source and will not constitute defamation or an invasion of privacy or otherwise infringe upon the rights of any third party, and that the Entrant owns or has the rights to convey any and all right and title in such essay. In addition, by entering, Entrant grants to Sponsor and its affiliates a nonexclusive, worldwide, royalty-free license to edit, publish, promote, and republish at any time in the future and otherwise use Entrant’s submitted essay, along with Entrant’s name, likeness, statements, biographical information, and any other information provided by Entrant, in any and all media for possible editorial, promotional, or advertising purposes, without further permission, notice, or compensation (except where prohibited by law). Potential Winner, as a condition of receiving any prize, also may be required to sign and return an Affidavit of Eligibility, a Liability Release, and, where legally permissible, a Publicity Release and confirmation of a license as set forth above within 7 days following the date of first attempted notification, certifying, among other things, the following: (a) entry does not defame or invade the privacy of any party; (b) entry does not infringe upon the rights of any third party; and (c) the essay and other materials submitted are original and have never been published and entry has never won an award. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. Acceptance of the prize constitutes permission for Sponsor and its affiliates to use Winner’s name and/or likeness, biographical information, essay, and other materials submitted for advertising and promotional purposes without additional compensation, unless prohibited by law. By entering and/or accepting prize, Entrants and Winners agree to hold and indemnify Sponsor, its parent, affiliates, and their respective promotional partners, directors, officers, and employees harmless for liability, damages, or claims for injury or loss to any person or property, relating to, in whole or in part, directly or indirectly, participation in this Contest, the acceptance and/or subsequent use or misuse or condition of any of the prizes awarded, or any claims including but not limited to claims based

on publicity rights, defamation, invasion of privacy, or copyright infringement. False or deceptive entries or acts will render the Entrant ineligible. Sponsor, in its sole discretion, reserves the immediate and unrestricted right to disqualify any entrant or prize winner, if either commits or has committed any act or has been involved or becomes involved in any situation or occurrence which the Sponsor deems likely to subject the Sponsor, Entrant, or Winner to ridicule, scandal, or contempt or which reflects unfavorably upon the Sponsor in any way. If such information is discovered by Sponsor after a winner has received notice of his/her prize and before the prize is awarded, Sponsor may rescind the prize in its entirety. If a portion of his/her prize has already been awarded, Sponsor may withdraw the remainder of the prize that has been fulfilled. Decisions of the Sponsor are final and binding in all matters related to this paragraph. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the contest, or in the announcement of the prize.

10. Severability:

If any provision of these Rules is found to be invalid or unenforceable by a court of competent jurisdiction or appointed arbitrator, such determination shall in no way affect the validity or enforceability of any other provision herein.

11. Application questions:

- First Name
- Last Name
- Phone Number
- Street Address
- City
- State
- Email
- FFA Chapter
- How did you learn about PIERCE?