Welcome to PIERCE.

Being family-owned is something we take personally. Our team at PIERCE is committed to offering you the very best service, quality and affordability. We work hard to create a locally-powered dealer network so you can do business from the stores you trust. Our coolers include the features and accessories you’d expect without having to shell out more for the basics you should have from the get go. Also, if you need anything or have any questions just call us!

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WE’D LOVE TO HEAR FROM YOU!

Pierce Arrow Inc.
549 US Highway 287 South
Henrietta, Texas 76365
www.piercecoolers.com
Toll Free: (800) 658-6301
Local: (940) 538-5643
Fax: (940) 538-4382

PRODUCT LINE

PIERCE HEAVY DUTY COOLERS

20 QT
INTERNAL DIMENSIONS (IN.)
14.1L x 7.6W x 9.8H
EXTERNAL DIMENSIONS (IN.)
21.1L x 13.3W x 14.3H
WEIGHT
13.2 lbs.

45 QT
INTERNAL DIMENSIONS (IN.)
20.2L x 10.6W x 11.6H
EXTERNAL DIMENSIONS (IN.)
26.7L x 16.6W x 16.3H
WEIGHT
22 lbs.

75 QT
INTERNAL DIMENSIONS (IN.)
14.1L x 7.6W x 9.8H
EXTERNAL DIMENSIONS (IN.)
35.5L x 18.2W x 17.9H
WEIGHT
30.6 lbs.

pink
sea foam green
white
FULLY LOADED AND READY FOR ANY SEASON

When you invest in a rotomolded cooler, you expect superior ice retention, durability and of course, cool food or drinks. PIERCE delivers even more. We include all the accessories – the cup holder, cutting board and basket. Plus, several features that improve the functionality of the cooler including an air button to easily open the lid. And PIERCE coolers come in more colors! So, grab one for every member of the family and have a great time outdoors, at work, or on the ranch.

PIERCE HEAVY DUTY COOLERS

20 QT Heavy Duty Cooler
Available Colors: white, gray, sand, pink, coral, sea foam green, desert camo, green camo

45 QT Heavy Duty Cooler
Available Colors: white, gray, sand, pink, coral, sea foam green, desert camo, green camo

75 QT Heavy Duty Cooler
Available Colors: sand, gray, white

FEATURES

- cutting board, cup holder, and basket included
- stainless steel lock
- rubber T-latches for easy locking
- recessed drain plug
- friction pads for added stability
- leakproof gasket
- removeable nylon straps (45 qt and 75 qt only)
- release valve to let air out, allowing lid to open easily

AVAILABLE COLORS

- white
- gray
- sand
- pink
- coral
- sea foam green
- desert camo
- green camo

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Keeping it clean.
PIERCE coolers are food grade so it’s important to keep the inside clean. After each use, drain the liquid, clean with soap and water and wipe clean. For tough stains, use a 2:1 solution of vinegar and water. We use a white eraser and scrub.

Keeping it cool.
When used correctly, PIERCE coolers offer 5 days of ice retention. To maximize ice do the following best practices:
• START COLD: pre-chill your cooler 12-24 hours before use
• AIR: minimize the times the cooler is opened
• SHADE: find a shady area instead of the back of the pick up.

DRY ICE SAFETY WARNING
• Dry ice can burn you. Handle with care. Visit dryiceinfo.com for more.
• Leave the drain plug opened to allow the dry ice gases to ventilate and crack a window if the cooler is in a vehicle.
• Use protective eye wear when using dry ice.
• Do not leave near children.

CAUTION
• DO NOT allow children or animals to play in the cooler. The gasket seals all air. Suffocation is possible.
MORE ABOUT PIERCE

Many of you reading this manual have never heard of PIERCE before purchasing your PIERCE cooler. We wanted to take a minute to introduce ourselves and the rest of our product line.

Since 1976 we’ve sold products that help working people save money on equipment and time on the job. We are pulling for you each day by offering excellent customer service and support. Take a look at our quick product overview and feel free to call us with any questions. Looking forward to building a friendship with you!

RANCH:
- Bale Spikes
- Hay Bale Unroller
- Barbed Wire Unroller
- Cattle Sirens

EQUIPMENT:
- Industrial Winches
- Self Recovery Winches
- Dump Kits
- Chain Hoists

CONTROLS:
- Industrial Remote Controls
- Wireless Remote Controls

[ VISIT www.piercearrowinc.com/about for more about PIERCE ]
We love the outdoors - so much so we expanded our product to include PIERCE-branded outdoor equipment and accessories. We are looking forward to coming along on your next land or water adventure!
Thank you for choosing Pierce!

We strive to offer 100% customer satisfaction on all our products and customer service.

Are you 100% satisfied?

IF YES: Please write a review on our Facebook page: www.facebook.com/piercearrowinc

IF NO: Call us at 800-658-6301 or let us know how we can help at: www.piercearrowinc.com/contact-us

Need warranty information?

5 YEARS ON MANUFACTURERS DEFECTS. THE FOLLOWING ARE NOT COVERED WITHIN THE WARRANTY: T-HANDLE LATCH; DRAIN PLUG AND GASKET; DRAIN PLUG CHAIN; RUBBER FEET; NYLON HANDLES; HANDLE GRIPS OR THE ACCESSORIES.

Sign up for product updates!

REGISTER YOUR COOLER TO RECEIVE PRODUCT UPDATES.

Log on to www.piercearrowinc.com/warranty to be the first to know about PIERCE cooler product updates.