

ABOUT

Pierce Arrow Inc. is a family-owned company located in Henrietta, Texas. We create equipment and accessories for ranchers, outdoor enthusiasts, trailer operators and the day-to-day workingman.

The PIERCE® team lives by three simple words, “pulling for you.” This is our corporate attitude and how we take care of your business. We are pulling for our customers, vendors, suppliers and team members on a daily basis through dedicated service. In 2014, we were awarded the BBB North Central Texas Torch Award in the large business category and went on to the International Torch Awards as a finalist. Our customers return because they know we will take care of them – from their first purchase to maintenance, our team is here to help.

CONTACT

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for dozens of articles with how-to
and maintenance information.



**Proud To
Support FFA**

PIERCE®
COOLERS

www.piercearrowinc.com



OUTDOOR

Fully loaded and ready for any season.

When you invest in a rotomolded cooler, you expect superior ice retention, durability and of course, cool food or drinks. PIERCE® delivers even more.

We include all the accessories – the cup holder, cutting board and basket. Plus, several features that improve the functionality of the cooler including an air button to easily open the lid. And PIERCE® coolers come in more colors! So, grab one for every member of the family and have a great time outdoors, at work, or on the ranch.

PRODUCT LINE

20 QT Heavy Duty Cooler

Available Colors: sand, gray, sea foam green, coral, pink, white

45 QT Heavy Duty Cooler

Available Colors: sand, gray, sea foam green, coral, pink, white

75 QT Heavy Duty Cooler

Available Colors: sand, gray, white

AVAILABLE COLORS



cutting board, cup holder, and basket included

leakproof gasket

stainless steel lock

rubber T-latches for easy locking

removeable nylon straps (45 qt and 75 qt only)

recessed drain plug

release valve to let air out, allowing lid to open easily

friction pads for added stability

PIERCE HEAVY DUTY COOLERS
45 QT Heavy Duty Cooler
Shown in sea foam green



5 YEARS ON MANUFACTURERS DEFECTS. THE FOLLOWING ARE NOT COVERED WITHIN THE WARRANTY: T-HANDLE LATCH; DRAIN PLUG AND GASKET; DRAIN PLUG CHAIN; RUBBER FEET; NYLON HANDLES; HANDLE GRIPS OR THE ACCESSORIES.